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May 11, 1970.

Mr. Joseph F. Cullman, 3rd,  
Chairman of Board,  
Philip Morris, Incorporated,  
100 Park Ave.,  
New York City 10017.

My dear Mr. Cullman,

Thanks for the copies of Interim Report sent to Mrs. Ubert and to me. Obviously, we are stockholders.

On top of this, I have been an inveterate smoker of English Ovals, regular size, for what seems like ages, (am 67)

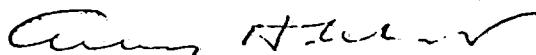
The coupons were used to keep my wife in stockings, to a degree.

I wrote your associate, the president, two letters in which I asked if a collection of these coupons could be converted to stockings, at this date. My reason - I still bought Ovals in Albany in March which contained the coupons despite your notice of cancellation. I sent him a package from the carton as evidence of getting coupons, after closing date.

Nominally a letter to the President of a corporation warrants a reply, regardless of who sends it, other than crank notes. But here on top of being your customers, we are stockholders, and still, not even the courtesy of a reply. What kind of public relations does Mr. Weissman pursue?

Your interest in checking with him will be appreciated.

Gratefully,



AHU:HCJ.

N.B. 1. Tell George he owes me a pack of Ovals for the one I mailed to him.

2. I admire your fearless approach in re the "dog deal" and the Ad in the "Times", and their editorial which followed by a day or two. Congratulations!

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